



ADIKAVI NANNAYA UNIVERSITY :: RAJAHMAHENDRAVARAM
B.Com GENERAL Syllabus (w.e.f: 2020-21 A.Y)

MODEL QUESTION COURSE

B.Com DEGREE EXAMINATION

SEMESTER: I

GENERAL

Course1B: Business Organization And Management

Time: 3Hrs.

Max. Marks: 75

Section-A

Answer any **FIVE** of the following questions.

5X5=25M

1. Industry
2. Public Sector Enterprises
3. Prospectus
4. Administration
5. Organization
6. Commerce
7. MNCs
8. Line and Staff

Section-B

Answer **FIVE** questions

5X10=50M

- 9 a) Define Trade. Briefly explain classification of trade.
(OR)
b) Define Business. What are the features and functions of Business.
- 10 a) What are the merits and demerits of Sole Proprietorship? (OR)
b) Distinguish between Private Limited Company and Public Limited Company.
- 11 a) Define Memorandum of Association. Explain its clauses. (OR)
b) Briefly explain Articles of Association and its contents.
- 12 a) Explain the functions of Management. (OR)
b) Explain Fayol's 14 Principles of Management.
- 13 a) Briefly explain merits and demerits of Planning. (OR)
b) What are the steps involved in Planning?